

Hello and welcome to eticrowd!

**If you're here you have a great idea
and we are happy to meet you and
look forward to helping you finance your project!**



A few words about this form:

This form aims to provide the etika team with an introduction to your objective of fundraising through the "eticrowd" crowdfunding platform.

Based on the data provided in this form, the eticrowd team will study the viability and adequacy of the proposed project with the criteria and values of the eticrowd platform and the will present or not to the eticrowd project validation committee.

Validation by this committee is necessary prior to signing the user contract of the eticrowd platform, between the project leader and etika, in order to start a campaign.

In order not to make this form too bureaucratic, we kindly ask you limit yourself to providing the data that you consider essential to enable us to do a transparent and efficient analysis. We will verify the information you provided and, if necessary, we will come back to you to ask for additional information.

Please contact info@eticrowd.lu for any questions regarding filling out this form.

Please send your completed form and any supporting documentation to:



Initiativ fir Alternative
Finanzéierung asbl
RCS Luxembourg F3210
136-138 rue Adolphe Fischer
L-1521 Luxembourg
Such. : + 352 661 44 55 04

1- Brief presentation of the funded project

Collection information			
Collection title			
Brief description of the funded project (in 1 or 2 sentences)			
Geographical area of the funded project (Country / Region / City)			
GPS coordinates of the funded project			
Total collection desired (amount in EUR)			
Type of collection (with/without compensation)			
Desired collection end date			
Main language of communication and disclosure			
Other information (optional)			

2- Documentation:

Please attach any existing documentation related to your company and the project:

- Documents for the presentation of the project, organization or company
- Latest balance sheet and profit and loss account (for legal entities)
- Logos and images related to the project
- Links to videos related to the project
- Addresses of the website(s) dedicated to the project, organization or company

3- Identification of the collection manager

A. Natural person		
Last name First Name		
Date of Birth / Nationality		
Address		
Number and street		
Postal Code / Locality		
Region / Country		
Phone/email		

B. Legal entities		
Name and Legal Nature		
Founding date		
National Registration number		
Address of headquarters		
Number and street		
Postal Code / Locality		
Region / Country		
Phone/email		
Please attach a copy of the constitutive deed or, failing that, the full identity of the partners (same data as for natural persons). Please complete the requested data on a separate sheet.		
Contact person		
Last name First Name		
Position in the association		
Phone/email		

4- Detailed description:

Detailed description of your project (give us as many details as possible on the origin of your project/company, what its activity is or will be, what its human scale will be, what the challenges and expected objectives will be):

Specific objective(s) of the collection (identify the different phases if several objectives):

5- eticrowd criteria:

Among the following objectives, please select those that concern your project and explain your choice. Your project must clearly meet at least 1 criterion:

eticrowd criteria	Definition	Yes (x)	Explanation
Ecology			
Pure	Reduction of CO2 emissions		
Balance	Production and consumption responsible		
Cycle	Recycling / Circular economy		
Nature	Protection of biodiversity		
Awareness	Risk prevention for the environment		
Social			
Well-being	Access to health and work		
Happiness	Integration / Inclusion		
Wisdom	Access to education and culture		
Awakening	Prevention of the risk of social isolation		

Precautionary principle : How do you ensure that your project will not have negative effects on people and the environment?

Personal data information

Why does etika use personal data?

We collect personal data (surname, first name, address, etc.) because they are necessary for the evaluation and management of requests for use of the eticrowd platform to launch a crowdfunding campaign. The personal data collected is also used for the creation and management of contracts or agreements, which are concluded in case of agreement with the project leader.

etika may process the personal data of the applicant and any person physical representative of the subsequent beneficiary for the purpose of soliciting business through public events, promotional materials or on its websites - this with the aim of transparency, in order to make it clear who received donations, for what purpose and for what amount.

The beneficiary natural person and any natural person representing the applicant and any subsequent beneficiary recognizes etika the right to carry out the checks it deems necessary to ensure that the conditions of use of the eticrowd platform continue to be scrupulously respected by the beneficiary and fulfilled by the project.

The collection, evaluation, processing and storage of personal data are essential to the exercise of etika's activities. It is based on article 6.1 a., b., c. and F. of general regulation of the European Union on data protection. We use the information collected solely to fulfill our legal and contractual obligations and to pursue our legitimate interests. Your personal data will also be processed long as justified by the main purpose for which they were collected and in accordance with the regulations applicable to the custody of documents.

Your rights

You have the right to rectification, access, modification, restriction, opposition, communication and deletion of your personal data.

Contact details

If you have any questions regarding your personal data or if you wish to exercise your rights in relation to your personal data, you can contact us at: info@eticrowd.lu

All information is given in my soul and conscience. I give my consent to the collection and processing of the necessary data:

Location _____ Date _____ Signature _____